5 Dailies

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON 6, D. C.

NEWS RELEASE
FROM
OFFICE OF PUBLIC RELATIONS

2025 H STREET, N.W.
STERLING 3-0250

MERLE DOWD, BR. 355
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JOHN TOOMEY, BR. 354
ALSO ST. 3-4995

November 1, 1960

"Heraldry in our National Life" will be the subject of the talk to be given by Mr. Arthur E. DuBois, former Director of Heraldic Affairs for the Military Services, at the November Meeting of the Faculty Women's Club of The George Washington University to be held Friday, Novmeber 4, 1960 at 12:15 PM at the Columbia Country Club, Chevy Chase, Maryland. The group will have luncheon before Mr. DuBois' talk. Mrs. George E. McSpadden, wife of Dr. McSpadden, Professor fo Romance Languages, and Executive Officer of the university's Department of Romance Languages and Literatures, is the president of the club.

3 Local Critics
A. Gazette
N. Va. Sun
Town Tatler
This Week In
Nations Cap.

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NEW OPENING

Paintings by Pietro Gentili and Anna Matyas Lahmer

The George Washington University Library, 2023 G Street, NW

Monday, October 31, 1960 through Wednesday, November 23, 1960.

Twelve large frescoes of the Life of Saint Francis (done in an original technique) and ten other paintings, most of them of Italy will be exhibited by Mr. Gentili.

Twenty-five paintings done by Mrs. Lahmer will be on exhibition. Most of them are of Italy and a few were done in Paris and Mexico.

The university library hours are: 9 AM to 10 PM Monday though Friday; 9 AM to 5 PM Saturday; and 2 to 6 Pm on Sunday.

The lib rary will be closed Friday, November 11.

SENT TO:

MR. DONALD B. HADLEY, THE EVENING STAR

MR. S. OLIVER GOODMAN, THE WASHINGTON POST

MRS. GENE SHUMATE, THE DAILY NEWS

MRS. MEDORA WOLFE, THE ALEXANDRIA GAZETTE

CITY DESK, THE MORTHERN VIRGINIA SUN

MR. LOUIS KOHLMEIER, THE WALL STREET JOURNAL

TRAFFIC WORLD

RAILWAY AGE

TRANSPORT TOPICS

THE PIPELINE NEWS

THE OIL AND GAS JOURNAL

MR. GEORGE SUMMERS, KIPLINGER NEWSLETTER

MR. ROGER STUART, NEW YORK WORLD TELEGRAM AND SUN

MR. JAMES E. WARNER, NEW YORK HERALD TRIBUNE

MRS. BESS FURMAN, THE NEW YORK TIMES

MR. C.K. HODENFIELD, THE ASSOCIATED PRESS

THE BALTIMORE SUN, MR. GERALD E. GRIFFIN

MR. JOHN M. VOGT, WASHINGTON CAPITAL NEWS SERVICE (UNITED PRESS INTERNATIONAL)

MRS. ALYCE MORAN, TIME MAGAZINE

MR. CARSON LYMAN, U.S. NEWS AND WORLD REPORT

MISS KAREN SALISBURY, NEWSWEEK

MR. WILLIAM STRINGER, CHRISTIAN SCIENCE MONITOR

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FOR IMMEDIATE RELEASE
NOVEMBER 18, 1960

"A Balanced Transport System" will be the theme of the National Transport Policy Conference to be held at The George Washington University on Thursday and Friday, December 8 and 9.

The three sessions of the conference will be presided over by the chairmen of the three transportation regulatory agencies. The Honorable John H. Winchell, Chairman, Interstate Commerce Commission, will preside at the 10:00 AM session, Thursday, December 8, when Virgil D. Cover, Franklin Profess or of Transportation at Syracuse University, will give a paper on "The Meaning of a Balanced Transport System". The Honorable Ralph E. Wilson, Chairman, Federal Maritime Board, will preside at the 2:00 PM afternoon session, Thursday, December 8, when E.G. Plowman, Vice-President-Traffic, United States Steel Corporation, will give a paper on "Industry Organization for a Balanced Transport System". The Honorable Whitney Gillilland, Chairman, Civil Aeronautics Board, will preside at the 9:30 AM session Friday, December 9, when Harold F. Hammond, Executive Vice-President, Transportation Association of America, will give a paper on "Government Organization for a Balanced Transport Policy". Following the presentation of each or the three papers, two discussants, versed in the subject presented, will offer comments.

The Under Secretary of Commerce for Transportation, the Honorable John J. Allen, Jr., will speak at a dinner at 6:00 PM in the Roger Smith Hotel, on Thursday, December 8, on the subject, "Politics and Economics in Transport Policy Making".

The idea of the conference was envisioned by Dean A.M. Woodruff, Dean of the School of Government of The George Washington University. Dr. John Clayton Associate Professor of Business Administration, is in charge of Registration for the conference. The fee is $15 and covers all sessions, luncheon on Thursday, December 8, dinner, December 8, and a copy of the proceedings. All sessions will be held in the university's Tompkins Hall of Engineering, 725 Twenty-third Street, NW, Room 200. The dinner will be in the Roger Smith Hotel. It is the hope of the committee which planned the conference that discussions among persons attending the conference will add to its value.

INQUIRIES concerning registration should be directed to Dr. John Clayton in the office of the Dean of the School of Government, FEDERAL 8-0250, ext. 240 or 607.

National Transport Policy Conference

Theme:

"A BALANCED TRANSPORT SYSTEM"

December 8-9, 1960

THE GEORGE WASHINGTON UNIVERSITY
THE SCHOOL OF GOVERNMENT

PROGRAM

THURSDAY, DECEMBER 8, 1960

Morning Session

Tompkins Hall, Room 200

9:00 Registration

9:30 Greetings

O. S. Colclough, Acting President of the University

A. M. Woodruff, Dean of the School of Government

Scope of Conference: John Clayton, Associate Professor of Business Administration

10:00 Presiding: The Honorable John H. Winchell, Chairman, Interstate Commerce Commission

Paper: "Meaning of a Balanced Transport System" . . . . Virgil D. Cover, Franklin Professor of Transportation, Syracuse University

Discussants: Joseph R. Rose, Professor of Transportation and Public Utilities, University of Pennsylvania

Gerald W. Collins, Manager, Transportation and Communications Department, Chamber of Commerce of the United States

12:30 Luncheon: Hall of Government, Rooms 203 and 202

Afternoon Session

Tompkins Hall, Room 200

2:00 Presiding: The Honorable Ralph E. Wilson, Chairman, Federal Maritime Board

Paper: "Industry Organization for a Balanced Transport System" . . . . E. G. Plowman, Vice-President-Traffic, United States Steel Corporation

Discussants: John Clayton, Associate Professor of Business Administration, The George Washington University

Edward V. Kiley, Director, Department of Research, American Trucking Associations, Inc.

6:00 Dinner: Roger Smith Hotel

Speech: "Politics and Economics in Transport Policy Making" . . . . The Honorable John J. Allen, Jr., Under Secretary of Commerce for Transportation

FRIDAY, DECEMBER 9, 1960

9:30 a.m. Tompkins Hall, Room 200

Presiding: The Honorable Whitney Gillilland, Chairman, Civil Aeronautics Board

Paper: "Government Organization for a Balanced Transport Policy" . . . . Harold F. Hammond, Executive Vice-President, Transportation Association of America

Discussants: Marvin L. Fair, Professor of Transportation, The American University

Burton N. Behling, Economist, Association of American Railroads

11:30 Closing Remarks: A. M. Woodruff, Dean, School of Government

Committee

John Clayton, Associate Professor of Business Administration

J. C. Dockeray, Executive Officer, the Department of Business and Public Administration

Edward Margolin, Director, Bureau of Transport Economics and Statistics, Interstate Commerce Commission

James F. Perrin, Staff Director, Office of the Under Secretary of Commerce for Transportation, U. S. Department of Commerce

A. M. Woodruff, Dean, School of Government

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FOR RELEASE FRIDAY, NOVEMBER 18, 1960

George Washington University alumni contributed a record $63,745.95 to the university's 1960 alumni fund, it was announced today by this year's fund chairman, Frederick P. H. Siddons, vice president of the American Security and Trust Co.

This sum, the largest year's contribution in the five-year history of the fund, is more than twice the amount contributed in 1959, and 33% more than the previous record year of 1958. The total number of contributors for 1960, 2,387, also set a record over previous years, as did the average gift per person, $26.71.

The fund's Century Club, those alumni who contribute $100 or more, numbered 256 this year, almost double the number for 1959, 131. Century Club members accounted for 54.9% of the total contributed this year.

To: 3 city desks, No. Va. Sun, Alexandria Gazette, xxxx Suburban Redord, and Prince Georges Post

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FOR RELEASE SATURDAY, NOVEMBER ~~14~~ 19, 1960

Eight students, two alumni, and two faculty members of the George Washington University were initiated last night into the university chapter of Omicron Delta Kappa, men's national honorary leadership fraternity.

The student leaders were John Bailer, of 109 64th Place, Maryland Park, Md., member-at-large of the Student Council; John P. Donley, of 1416 20th St., n.w., varsity basketball and baseball player and president of Sigma Chi fraternity; Richard Fischman, of 829 E. 10th St., Brooklyn, N. Y., publicity chairman of the student council; Alan Hawkins, of 2424 Pennsylvania Ave., n.w., Student union chairman of the Student Council; Stephen Newman, of 3132 Oliver St., n.w., chairman of the university's mid-winter ball; Roger Stuart, of 509 Gorman Ave., Laurel, Md., eidtor of the Hatchet, student newspaper, and vice president of the Student Council; Joseph Visek, of 1617 S. 28th St., Arlington, Va., president of the Student Bar Association; and Herbert Wilkinson, of 1317 Woodside Parkway, Silver Spring, Md., chairman of the Engineers' Council.

Faculty members initiated were Hugh LeBlanc, associate professor of political science, and Richard Stephens, associate professor of sociology and anthropology. Honorary membership was conferred on Dr. Alfred Brigulio, associate university physician, who received his M. D. degree from the university in 1936, and Stanley J. Tracy, the university's alumni secretary, who received his LL.B. degree from the university in 1925.

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THE GEORGE WASHINGTON UNIVERSITY
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To: 3 City Desks, No. Va. Sun,
Morgantown Dominion-News &Pos

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FOR RELEASE MONDAY, NOVEMBER 21, 1960

Thomas M. Ennis has been appointed to the newly created position of alumni fund administrator at the George Washington University, the university announced today.

In his new position, Mr. Ennis, who was formerly with the Air Transport Association of America as legal-legislative assistant to the vice president of public affairs, will organize and coordinate the university's annual alumni fund campaign. He will also have other duties with the university's Development Division.

A native of Morgantown, West Virginia, Mr. Ennis attended Morgantown public schools and West Virginia University. He received the degree of Bachelor of Arts in Government from George Washington in 1952, and the degree of Bachelor of Laws in 1960 from Georgetown University. He was previously with Government Employees Insurance Company.

Mr. and Mrs. Ennis and their son Thomas John, 2, live at 1300 N. Meade Street, Arlington, Va. Mr. Ennis is the son of Dr. Thomas E. Ennis, professor of history at West Virginia University.

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FOR IMMEDIATE RELEASE

Urban and Metropolitan Development, a new course in metropolitan transportation problems, will be offered for the first time at The George Washington University in the fall semester. Special attention will be paid to transportation in the Washington metropolitan area, and to the recent area Mass Transportation Survey and the proposals resulting from it. The course will be offered by the Department of Political Science, but will be interdisciplinary in approach.

Among the topics to be covered will be: historical review of the role of transportation in the growth of cities; changing character of the contemporary metropolis and its implications for transportation; methods of study of transportation needs, including formulation of the problem, development of models, data gathering, analysis, and prediction; the promise of new technology, institutions for equating transportation supply and demand, including land use planning, traffic regulation, and pricing; the role of the private auto and public transportation; and governmental organization for transportation in the metropolis.

Henry M. Bain, Jr., will teach the course. Mr. Bain has been associated with transportation studies and planning in the Washington area for several years, first in the preparation of the organizational and financial studies of the Mass Transportation Survey, later in the writing and editing of the final report of this survey, and most recently as a consultant to the Joint Congressional Committee on Washington Metropolitan Problems, in its consideration of the legislation setting up a National Capital Transportation Agency, recently signed by

MORE

President Eisenhower. Mr. Bain is currently a consultant to the Rand Corporation at Santa Monica, California, a research organization, which is beginning a three-year study of urban transportation problems.

The course will be open to graduate students and, with the permission of the instructor, advanced undergraduates. Financial support for the new course comes in part from the Washington Center for Metropolitan Studies, which plans to help local universities build their course offerings and research efforts in fields relating to metropolitan problems.

Urban and Metropolitan Development will meet on Thursday evenings from 8 to 10 P.M. The first class meeting will be this coming Thursday, September 29, 1960. Information on the proceedure for enrollment may be obtained by calling the Department of Political Science, FE 8-0250, extension 241 or 531.

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Sent to: 3 city desks, 22 suburbans, AP, UPI, Time, Newsweek, U.S. News & World Report, NY Times, NY Herald Tribune, NY World Telegram & Sun, NY Journal of Commerce, Wall Street Journal, Christian Science Monitor, Baltimore Sun, Baltimore News-Post, Nation's Business, Business Week, Science, Science Service, Chilton Publications, McGraw Hill, Fairchild Publications, Kiplinger's, AUU Newsletter, Board of Trade News, Industrial Science, Industrial and Engineering Chemistry, Chemical and Engineering News, Engineering News Record, Journal of Higher Education, School and Society, NEA Press Serivce, National ~~Capital~~ Park Service, National Parks Association

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FOR RELEASE THURSDAY, NOVEMBER 24, 1960

A team of George Washington University researchers are confronted with a case of a missing community.

Contracted by the Outdoor Recreation Resources Review Commission to find out how much U. S. shoreline exists for this and future generations' recreation, they began to write coastal towns to find out.

Their query to Bayocean, Oregon, was returned with a cryptic message written on the envelope, "Return to sender. City of Bayocean, Oregon abandoned. Washed into ocean."

Although this is an extreme case of erosion, the answer may help the researchers when they formulate recommendations on erosion control legislation--one of their assignments.

The team, composed of a geographer, Dr. Robert Campbell; an engineer, Dean Martin Mason; and a political scientist, Dr. Hugh LeBlanc, will pay particular attention to the Washington and the tidewater Potomac area in a study of land use, ownership, marina facilities, and plans for recreational use of the Potomac shoreline.

But the bulk of their study will be devoted to the Atlantic, Pacific, Gulf, and Great Lakes shorelines. Results of a questionnaire sent to over 600 United States counties and municipalities will provide information showing current facilities, how they were acquired, by whom they are administered and their attendance records.

Attention will also be focused on accessibility of these areas; boating, one of the fastest growing outdoor activities; and state, county and municipal plans for future shoreline recreational use. Existing legislation concerning water pollution, erosion control, and the licensing of structures on or near coastal waters will also be studied.

The results of this study will be given to the Congressionally authorized Outdoor Recreation Resources Review Commission in April, 1961, and will include an inventory of present shoreline conditions and projections for the years 1970 and 2000.

The commission will report to the President, Congress and the state legislatures by September 1, 1961, with comprehensive information and recommendations on methods to preserve, develop and secure shoreline recreation resources.